



**Position:** Communications Associate

**Purpose:** African Mission Healthcare (AMH) is seeking a highly motivated and adventurous individual to help share our story with donors and other stakeholders. AMH supports life-changing medical care alongside its African mission hospital partners. The AMH Communications Associate will capture stories that effectively share and promote the extent and impact of AMH's work. The role will involve being on the ground, engaging with health workers and patients as they capture, create, and edit important content; they will also coordinate its dissemination across a wide range of communications channels. We expect the new associate will help build a new team of on-the-ground communications professionals, providing a significant opportunity for personal advancement.

**Reports to:** Chief Executive

**Coordinates with:** AMH President, Development Leader, other management team members, and volunteers that regularly support the sharing of relevant content. The position will also work closely with AMH mission hospital partners.

**Job Description:**

The communications associate is expected to:

- Develop a strong understanding of AMH's Vision, Mission, and strategy and is responsible for planning AMH's communications activities. Planning efforts will require close collaboration with the donor development team and volunteers who support donor outreach, marketing, and other related activities.
- Create, coordinate, and curate high quality content to be shared with AMH donors, hospital and alliance partners, and other stakeholders, including:
  - Collecting patient, trainee, and hospital partner stories
  - Creating new written and audio-visual content (photographs and video updates) and creatively leveraging existing content
  - Generating new social media (Facebook, Instagram, and Twitter) posts
  - Reviewing and editing content developed by other AMH team members to help ensure high quality and effective branding
  - Effectively coordinating the services of outside communications and marketing professionals such as photographers, videographers, editors, journalists/writers, and public relations professionals



**AFRICAN  
MISSION +  
HEALTHCARE**

Life-Changing Medical Care for the Hurting & Forgotten

- Effectively manage and deploy available content so it is current, readily available, and effectively deployed across a wide range of communication channels.
- Support direct reporting with donors including direct one-to-one communications with selected donors and other important stakeholders; activities include:
  - Designing and creating timely and motivating program and project updates
  - Collaborating closely with the AMH Impact (Monitoring and Evaluation) Team to ensure important information about project impact is collected and shared with donors
  - Direct participation in selected meetings and discussions

**Requirements:**

- I. Bachelor's degree or greater, preferably in the liberal arts, communications, marketing or a related field
- II. Strong written communications skills (style and grammar are important) with an emphasis on emotive story-telling capable of engaging an American audience (both Christian and non-Christian)
- III. Self-starting individual who is eager to travel to diverse locations in Africa and seek out new experiences and stories
- IV. Experience in effectively communicating written, audio and visual content across a wide range of communication channels, including:
  - a. Email
  - b. Social media
  - c. Website and blog posts
  - d. Direct mail
  - e. Interviews, conferences, and other presentations – both in-person and digitally
  - f. One-on-one donor updates
- V. Interest in and respect for Christian medical missions and African Christian culture
- VI. Ability to work cross-culturally with patience, sensitivity, and understanding; African experience a plus
- VII. Willingness to travel to often remote and difficult locations for an average of one week per month; local and regional travel within Kenya/northern Tanzania up to four days each month.
- VIII. Photography experience preferred but not required; lessons and equipment will be provided, if necessary
- IX. Basic graphic design skills for social media, blogs, and printed materials are preferred
- X. Currently located in or willingness to relocate to Kenya. The position is contingent upon the applicant successfully obtaining a Kenyan worker permit with the assistance of AMH-Kenya.

Interested individuals should contact AMH President Scott Marcello at [scott.marcello@AfricanMissionHealthcare.org](mailto:scott.marcello@AfricanMissionHealthcare.org)

**African Mission Healthcare**

101 North Woodland Blvd, Suite 500

Deland, Florida 32720

[www.amhf.us](http://www.amhf.us)

614-259-7229